



The official Craft CMS conference.

## SPONSORSHIP OPPORTUNITIES

AMSTERDAM

September 23 -25, 2020

Dot All is an annual event that brings together the Craft community for three days of learning and inspiration. The Craft community is comprised of some of the most creative and innovative agencies and freelancers in the world and is growing steadily.

Being a Dot All sponsor puts your brand, products, and message in front of an extensive and tight-knit web professional community including:

- 8 of the top 10 global agencies including IDEO, TBWA, Ogilvy, and Leo Burnett
- Hundreds of innovative web development agencies from all over the world
- Thousands of developers

And is a great opportunity for business looking for:

- Product exposure
- Brand promotion
- Recruiting opportunities
- A way to support the community

**We've worked hard to develop a strong and trusted relationship with our community and aim to work with conference partners that provide products and services of value to the Craft audience.**

### **PLATINUM – \$25,000 (1 available)**

- Up to 6 conference tickets
- On-stage signage (non-shared)
- Top logo placement on all banners, signage, and onscreen loops
- Promotional paragraph in email to entire Dot All mailing list
- 3 Tweets from @dotallconf and 1 from @craftcms
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **GOLD – \$15,000 (2 available)**

- Up to 4 conference tickets
- On-stage signage (shared, top placement)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Tweets from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **SILVER – \$10,000 (3 available)**

- Up to 2 conference tickets
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **BRONZE – \$5,000 (5 available)**

- 1 conference ticket
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **LUNCH SPONSOR – \$4,500/day**

- Table signage
- Logo placement on onscreen loops
- Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **COFFEE SPONSOR – \$2,500/day**

- Coffee table signage
- Logo placement on onscreen loops
- Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **ALL CONFERENCE PARTY – \$17,500**

- Up to 2 conference tickets
- Logo placement on onscreen loops
- Tweets from @dotallconf account
- Option to provide branded napkins, cups, swag, etc.
- Signage at party
- Linked company logo on dotall.com

## **YOUR IDEA HERE**

We'd love to work with you on a custom sponsorship!  
Please contact Leah Stephenson at [Leah@dotall.com](mailto:Leah@dotall.com)  
for more information.