



The official Craft CMS developer conference.

## SPONSORSHIP OPPORTUNITIES

# BERLIN

September 26-28, 2018

Dot All is an annual event that brings together the Craft creator community for three days of learning and inspiration. The Craft community is comprised of some of the most creative and innovative agencies and freelancers from around the world and is growing steadily. Being a Dot All sponsor puts your brand/product/message in front of an extensive and tight-knit web professional community including:

- 8 of the top 10 global agencies. IDEO, TBWA, Ogilvy, and Leo Burnett to name a few!
- Over 4,700 freelance web developers and designers
- Over 5,700 active Craft CMS Slack users
- Over 5,800 Twitter followers

**We've worked hard to develop a strong and trusted relationship with our community and aim to work with conference partners that provide products and services of value to the Craft audience.**

### **PLATINUM – \$25,000 (SOLD OUT)**

- Up to 6 conference tickets
- On-stage signage (non-shared)
- Top logo placement on all banners, signage, and onscreen loops
- Promotional paragraph in email to entire Dot All mailing list
- Sponsorship of a Dot All episode on the Craft podcast
- 5 Tweets from @dotallconf and 2 from @craftcms
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **GOLD – \$10,000 (2 available)**

- Up to 4 conference tickets
- On-stage signage (shared, top placement)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- 5 Tweets from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **SILVER – \$7,500 (2 REMAINING)**

- Up to 2 conference tickets
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- 3 Tweets from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **BRONZE – \$5,000 (SOLD OUT)**

- 1 conference ticket
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- 1 Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **LUNCH SPONSOR –\$5,000/day**

- 1 conference ticket
- Table signage
- Logo placement on onscreen loops
- 1 Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **COFFEE SPONSOR – \$1,500/day**

- Coffee table signage
- Logo placement on onscreen loops
- 1 Tweet from @dotallconf account
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

### **ALL CONFERENCE PARTY – \$10,000 (SOLD OUT)**

- Up to 2 conference tickets
- Logo placement on onscreen loops
- 3 Tweets from @dotallconf account
- Option to provide branded napkins, cups, swag, etc.
- Signage at party
- Linked company logo on dotall.com

## **YOUR IDEA HERE**

We'd love to work with you on a custom sponsorship!  
Please contact Leah Stephenson at [Leah@dotall.com](mailto:Leah@dotall.com).