



The official Craft CMS conference.

SPONSORSHIP OPPORTUNITIES

AMSTERDAM

September 29-30, 2021

Dot All is an annual event that brings together the Craft community, in person, to meet one another, learn, and be inspired. The Craft community is comprised of some of the most creative and innovative web design and development agencies and freelancers in the world. And is growing steadily.

Being a Dot All sponsor puts your brand, products, and message in front of an extensive and tight-knit web professional community including:

- 8 of the top 10 global agencies including IDEO, TBWA, Ogilvy, and Leo Burnett
- Hundreds of innovative international web development agencies
- Thousands of developers from all over the world

Sponsoring Dot All is a great opportunity for businesses looking for:

- Product exposure
- Brand promotion
- Recruiting opportunities
- A way to support the international Craft CMS and web development community

We've worked hard to develop a strong and trusted relationship with our community and aim to work with conference partners that provide products and services of value to the Craft audience.

PLATINUM – \$15,000 (1 available)

- Up to 4 conference tickets
- On-stage signage (non-shared)
- Top logo placement on all banners, signage, and onscreen loops
- Promotional paragraph in email to entire Dot All mailing list
- Social media mentions from @dotallconf and @craftcms accounts
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

GOLD – \$10,000 (2 available)

- Up to 2 conference tickets
- On-stage signage (shared, top placement)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Social media mentions from @dotallconf
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

SILVER – \$4,000 (3 available)

- Up to 2 conference tickets
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Social media mentions from @dotallconf
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

BRONZE – \$3,000 (4 available)

- 1 conference ticket
- On-stage signage (shared)
- Logo placement on all banners, signage, and onscreen loops
- Promotional blurb in email to attendee mailing list
- Social media mentions from @dotallconf
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

LUNCH SPONSOR – \$2,500/day

- Table signage
- Logo placement on onscreen loops
- Social media mentions from @dotallconf
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

COFFEE SPONSOR – \$1,500/day

- Coffee table signage
- Logo placement on onscreen loops
- Social media mentions from @dotallconf
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

ALL CONFERENCE PARTY – \$10,000 (1 available)

- Up to 2 conference tickets
- Logo placement on onscreen loops
- Tweets from @dotallconf account
- Option to provide branded napkins, cups, swag, etc.
- Signage at party
- Linked company logo on dotall.com

STREAMING KEYNOTE SPONSOR – \$12,000

- Up to 2 conference tickets
- On stage thank you during State of Craft livestream
- Logo placement before and after livestream
- Social media mentions from @dotallconf
- On-stage signage (shared)
- Inclusion of literature or items in attendee swag bags
- Linked company logo on dotall.com

YOUR IDEA HERE

We'd love to work with you on a custom sponsorship!
Please contact Leah Stephenson at Leah@dotall.com
for more information.